



MEDIA[®]
TIMES

Presents



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july 2014
Bengaluru

We **Media Times**, organizing a two day Ayurveda festival in the month of July' 14 at Bangalore, Karnataka INDIA.

For all Ayurveda related dignitaries , Students, Drug Manufacturers & Dealers, Ayurveda Products sellers & last but not least the Janatha Janardhan.

Proposed event title: KARNATAKA AYUR FEST 2014.
Proposed event date: July 2014.
Proposed event venue: National College Grounds. BENGALURU.
Expected People: 1.5 Lakh +

KARNATAKA AYUR FEST 14 will be an event of high impact in the history of contemporary & traditional Ayurveda. Conference, Workshops, Debates, Exhibition, Medical Camps, Job Fair, Business Meet, Festivals.... the bouquet of **KAF** has all the essential elements for Ayurveda promoting at local & state level for which we wanted as many people should use Ayurveda Medicine in their daily lives.

OBJECTIVE THIS EVENT:

- ❖ To Promote Indian medicine – Ayurveda at locals & state levels.
- ❖ This is Indian Traditional Medicine practices.
- ❖ Creating awareness among people to use more Ayurveda medicines & products.
- ❖ To initiate the creation of a network of medical institutions, laboratories, and universities across the world for aiding joint research and creating a database of management efficacy of Ayurveda.
- ❖ To make Ayurveda an integral part of health-care management.
- ❖ To create appropriate platforms for 'scientific basing' of Ayurveda along with suitable infrastructure to popularize the outcomes.



HIGHLIGHTS

HIGHLIGHTS OF THIS EVENT:

- Global Exhibition on Ayurveda
- Seminar- Ayurveda in Public Health
- Ayurveda Solidarity Meets
- More than 100 + Stalls related to authentic Ayurveda.
- Ayurveda Business Meet
- Ayurveda Education
- Medicinal Plants Expo
- AYUSH Clinics
- Pre Conference Workshops
- Career Opportunities in Ayurveda
- Accredited herbal drug and cosmetic manufacturing units

- Cultural Programmes
- Public Awareness Programmes
- Cosmetology in Ayurveda
- Biotech In Ayurveda
- Documentary Film Festival
- Ayurveda Book Fair
- Ayurveda food products & ethnic food stalls.
- Ayurveda herbs, plants cultivation & collectors meet.
- Students Presentations on their research works.
- Clinical success stories in Ayurveda Field.

SPONSORSHIP Opportunities

- **TITLE Sponsor – Rs. 20,00,000/-**
- **POWERED By - Rs. 15,00,000/-**
- **Associate Sponsor – Rs. 10,00,000/-**
- **Supported By – Rs. 5,00,000/-**
- **Medical Partner – Rs. 2,00,000/-**
- **Hospitality Partner – Rs. 2,00,000/-**
- **Travel Partner – Rs. 2,00,000/-**

Note:

1. Service Tax of 12.36% applicable.
2. Bookings before April 30th will be given 10% discounts.

STALLS for 2 Days

- **Normal 10"x10"** - **Rs. 30,000/-**
- **Pavilion 15"x15"** – **Rs. 50,000/-**
- **Mega Pavilion 20"x 20"** – **Rs. 1,00,000/-**

Note:

1. Service Tax of 12.36% applicable.
2. Stall bookings payments to be in Advance.
3. Bookings before April 30th will be given 10% discounts.

SPONSORSHIP Entitlements – TITLE Sponsor – Rs. 20,00,000/-

- One Mega Pavilion Stall of 20" x 20" ft.
- 10 Min Video Corporate Presentation of their company profile in seminar display & other location display across all parts of Venue.
- Logo Presence with title across all collateral materials & display in promotions & publicity materials, invitations, passes, & background at Inauguration & valedictory events.
- Recognition in all press & printing materials related to the event.
- Two page color Advertisements in KAF' 2014 – Kit/Magazine.
- Display of logo & name of the organization in VIP & delegates lounge .
- Display of Logo & name of the organization in registration area, seminar halls & associated event venues.
- Logo & Name of the Organization in KAF 14 website for an year.
- Prominent display of logo & name of organization at press room.
- 10 Complimentary Delegate Registrations for national seminar on Ayurveda in public health.
- 1 Seminar Hall for 3 hours for Ayurveda Business Meets.
- Two complimentary VIP accommodations during the event dates for 2 days 1 night.
- Emcee Announcements at the all seminars & cultural events.
- Media Coverage on Daily newspapers/regional news channels & radio.
- Display panels 20 No's of your Organization.
- Given with Database of the delegate & visitor registration s of KAF 2014.

SPONSORSHIP Entitlements – POWERED By – Rs. 15,00,000/-

- One Pavilion Stall of 15" x 15" ft.
- 05 Min Video Corporate Presentation of their company profile in seminar display & other location display across all parts of Venue.
- Logo Presence with title across all collateral materials & display in promotions & publicity materials, invitations, passes, & background at Inauguration & valedictory events.
- Recognition in all press & printing materials related to the event.
- One page color Advertisements in KAF' 2014 – Kit/Magazine.
- Display of logo & name of the organization in VIP & delegates lounge .
- Display of Logo & name of the organization in registration area, seminar halls & associated event venues.
- Logo & Name of the Organization in KAF 14 website for an year.
- Prominent display of logo & name of organization at press room.
- 05 Complimentary Delegate Registrations for national seminar on Ayurveda in public health.
- Two complimentary VIP accommodations during the event dates for 2 days 1 night.
- Emcee Announcements at the all seminars & cultural events.
- Media Coverage & Ads on Daily newspapers/regional news channels & radio.
- Display panels 15 No's of your Organization at major locations
- Given with Database of the delegate & visitor registrations of KAF 2014.

SPONSORSHIP Entitlements – Associate Sponsor – Rs. 10,00,000/-

- Two Stalls of 10" x 10" ft.
- Logo Presence with title across all collateral materials & display in promotions & publicity materials, invitations, passes, & background at Inauguration & valedictory events.
- Recognition in all press & printing materials related to the event.
- Half page color Advertisements in KAF' 2014 – Kit/Magazine.
- Display of logo & name of the organization in VIP & delegates lounge .
- Display of Logo & name of the organization in registration area, seminar halls & associated event venues.
- Logo & Name of the Organization in KAF 14 website for an year.
- Prominent display of logo & name of organization at press room.
- 03 Complimentary Delegate Registrations for national seminar on Ayurveda in public health.
- Two complimentary VIP accommodations during the event dates for 2 days 1 night.
- Emcee Announcements at the all seminars & cultural events.
- Media Coverage & Ads on Daily newspapers/regional news channels & radio.
- Display panels 10 No's of your Organization at major locations
- Given with Database of the delegate & visitor registration s of KAF 2014.

SPONSORSHIP Entitlements – Supported By – Rs. 5,00,000/-

- One Stall of 10" x 10" ft.
- Logo Presence with title across all collateral materials & display in promotions & publicity materials, invitations, passes, & background at Inauguration & valedictory events.
- Recognition in all press & printing materials related to the event.
- Quarter page color Advertisements in KAF' 2014 – Kit/Magazine.
- Display of logo & name of the organization in VIP & delegates lounge .
- Display of Logo & name of the organization in registration area, seminar halls & associated event venues.
- Logo & Name of the Organization in KAF 14 website for an year.
- 02 Complimentary Delegate Registrations for national seminar on Ayurveda in public health.
- Two complimentary VIP accommodations during the event dates for 2 days 1 night.
- Emcee Announcements at the all seminars & cultural events.
- Media Coverage & Ads on Daily newspapers/regional news channels & radio.
- Display panels 05 No's of your Organization at event locations
- Given with Database of the delegate & visitor registration s of KAF 2014.

SPONSORSHIP Entitlements – PARTNER – Rs. 2,00,000/-

- Logo Presence with title across all collateral materials & display in promotions & publicity materials, invitations, passes, & background at Inauguration & valedictory events.
- Recognition in all press & printing materials related to the event.
- Display Logo on title in KAF' 2014 – Kit/Magazine.
- Display of logo & name of the organization in VIP & delegates lounge .
- Display of Logo & name of the organization in registration area, seminar halls & associated event venues.
- Logo & Name of the Organization in KAF 14 website for an year.
- Two complimentary accommodations during the event dates for 2 days 1 night.
- Emcee Announcements at the all seminars & cultural events.
- Media Coverage & Ads on Daily newspapers/regional news channels & radio.
- Display panels 02 No's of your Organization at event locations
- Given with Database of the delegate & visitor registration s of KAF 2014.



Further Clarifications Please Contact:

For Any Queries on Fest :

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