



# VASY

Varma Siddha • Ayurveda • Siddha • Yoga

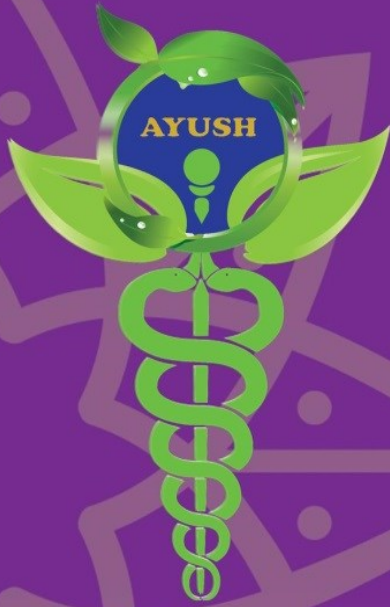
1<sup>ST</sup> EVER INTERNATIONAL WORLD CONFERENCE

6 - 8 SEPT 2019 • MAHSA UNIVERSITY

BANDAR SAUJANA PUTRA, JENJAROM, KUALA LANGAT, SELANGOR

M A L A Y S I A





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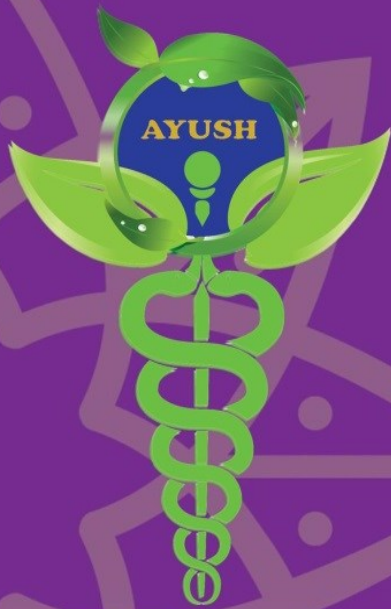
## ABOUT VASY



VASY is a platform established by Ayush Malaysia to propagate Ayurveda globally in its true sense. The event will unite the best of the natural health experts and local SME's across the nation and is aimed to create greater awareness and opportunities in the practice, science and trade of traditional medicine / healing.

The goal of the event is to bring to light Siddha Varma, Ayurveda, Siddha and Yoga to a global audience. The event will be of great assistance to present educational know how and benefit in enriching public health / wellness through VASY.





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## EXHIBIT PROFILE

Varma Industry

Ayurveda Industry

Siddha Industry

Yoga Industry

Catering Industry

Vegan Industry

Pooja Industry

Altar Industry

Bio Degradable Industry

Herbal Cosmetics Products Industry

Food & Beverage Industry

Luxury Spa Industry

DNA Industry

Rock Salt Industry

Anti Pollution Industry

Agro Culture Industry

Spice Industry

Herb Garden Industry

Raw Herbs & Herbal Products Industry

Herbal Food Products Industry

STEP FORWARD & SEEK BOUNTIFUL OPPORTUNITIES IN BOOMING YOUR BUSINESS WITH US

### ADVERTISEMENT PLATFORM

- ◇ Astro Televisyen
- ◇ RTM (*Radio, Televisyen Malaysia*)
- ◇ Bernama (*National News Station*)
- ◇ THR Raaga & Minnal FM (*Radio Air*)
- ◇ Ayush Malaysia Committee & Members
- ◇ Printed Materials (*Newspapers, Buntings, Brochures*)
- ◇ Social Networks (*Facebook, Twitter, Instagram, Whatsapp*)



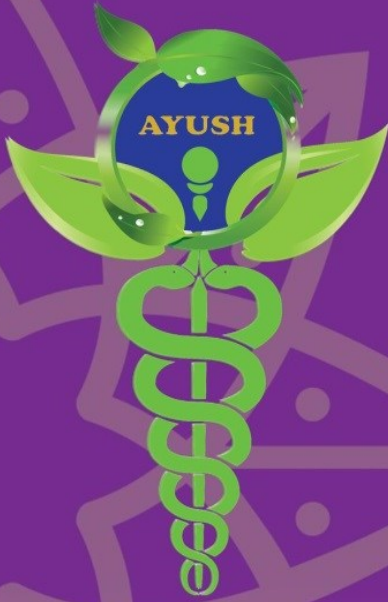
TITLE • PRIME • ADDITIONAL

### SPONSORSHIP

Provides you with an unique environment and a relevant audience in which the right choice of sponsorship activity can deliver rewarding results.

- Lanyard ● Goodies Bag ● Hanging Banners ● Giant Signage Spotlight ● Show Directory ● Show Guide

India Coordinator : +9198 9497 7992 / Malaysia HQ - +6016 246 5474



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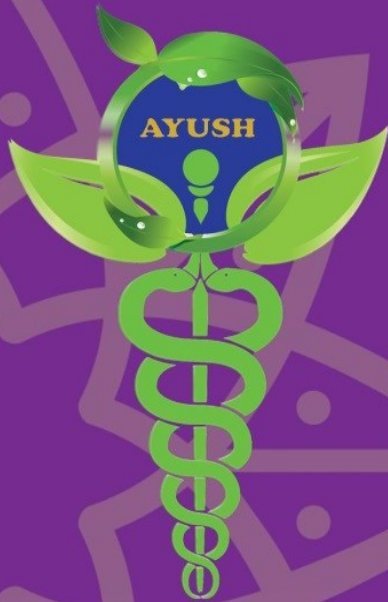
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## WHY SHOULD YOU PARTICIPATE?

- ◆ Educational platform on the benefits of VASY (Varma Siddha, Ayurveda, Siddha, Yoga) Traditional and Complementary Medicine
- ◆ Networking opportunity with a community of professionals
- ◆ Listing in AYUSH's professional directory
- ◆ Discounts and offers from VASY (Varma Siddha, Ayurveda, Siddha, Yoga) as well as Traditional & Complementary vendors and exhibitors
- ◆ Free seminars on Varma siddha, Ayurveda, Siddha, Yoga, Traditional and Complementary Medicine
- ◆ Free Yoga classes by an International Yoga Guru
- ◆ Eligibility to participate on AYUSH activities.
- ◆ To globally increase market share, customer access and profitability
- ◆ Acquire knowledge about Varma Siddha, Ayurveda, Siddha, Yoga Traditional and Complementary Medicine
- ◆ To explore in advances the natural and herbal treatment, research, development and commerce in alternative medicines.
- ◆ The conference will be attended by scholars, students, practitioners and entrepreneurs worldwide
- ◆ Business partnership / Networking opportunities
- ◆ Investment opportunities
- ◆ Brand / Product Awareness





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## WHO SHOULD PARTICIPATE?

- ◆ Traditional Medicine Researchers & Followers
- ◆ Ayurveda & Wellness Hotels / Resorts / Retreats / Spa Resort
- ◆ Health Insurance Companies
- ◆ Hospitals / Health Centers / Clinics
- ◆ Medical Publications
- ◆ Medical Schools & University students who are interested in pursuing their education in Varma Siddha, Ayurveda, Siddha, Yoga, Traditional and Complementary Medicine.
- ◆ Medicine & Drug Manufactures
- ◆ Nutraceuticals & Food Supplements
- ◆ Panchakarma & Ayurveda Equipment Manufacturer
- ◆ Tourism Boards & Medical Tour Operators
- ◆ Traditional Chinese Medicine & Acupuncture
- ◆ Varma Siddha, Ayurveda, Siddha, Yoga , Traditional and Complementary Medicine Practitioners in Malaysia & Worldwide

Expecting Crowd as Today

**5,000**

15 JULY 2019

**10+**  
COUNTRIES

**45+**  
BOOTHS

**5K+**  
VISITORS

**4+**  
EVENTS





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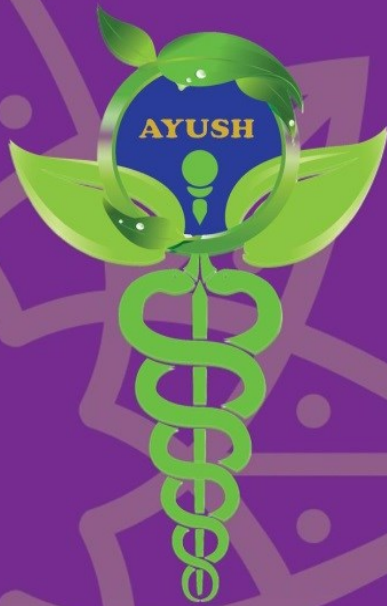
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## VASY CONNECTS

This session is organised for our exhibitors and partners to have 15 minutes slot to network or discuss business opportunities. During each session, the exhibitors will get a 15 minutes slot with each partner and then they will move forward to their next appointments. The networking session enables you to win contacts and get to know new products before the event officially starts.

Great Way to Network • Fast • Productive • Direct





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## EVENT HIGHLIGHTS



- Malaysia's First & Largest Exhibition on ● Varma Siddha ● Ayurveda ● Siddha ● Yoga ● Traditional and Complementary Medicine
- International Yoga and Ayurveda tips by The Experts.
- Enormous Footfall and Participation of National Exhibitors & Visitors.
- Exploring Conventional, Traditional Therapies and Home Remedies Under One Roof.
- Networking, Learning and Interacting with Number of Yogis ● Healers ● Therapist ● Practitioners.
- Meet with Experts ● Professionals ● Manufacture ● Traders.
- Build Brand/Product Awareness/ Franchise & Trading/ Distribution & Dealer Network.
- Exclusive Health Sessions, Yoga & Meditation Seminars, Presentations, Speeches & Talks.
- Expected Attendance Of Celebrities ,Political Leaders, Sports Persons, Diplomats & Entrepreneurs.
- Consultancy on Varma Siddha ● Ayurveda ● Siddha ● Yoga Traditional and Complementary Medicine
- Display of Varma Siddha ● Ayurveda ● Siddha ● Yoga ● Homeopathy Health & Wellness Products as well as Traditional & Complementary.





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## WHY MAHSA UNIVERSITY?

Mahsa University Twelfth floor is spacious hall with a panoramic view of the township. It is located in close proximity to the highway exit with ample parking space making it an ideal location to hold conferences. This event space consists of blank canvas giving our exhibitors the opportunity to mould the interior to fit their event.



## AMENITIES

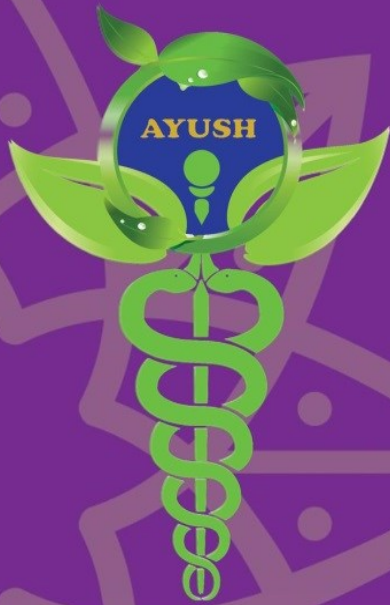
- ◆ Size: 9,300 Square Feet
- ◆ Capacity: 800 Paxs Theatre Setting
- ◆ Stage: 40' X 20' X 3' (L X W X H)
- ◆ Centre LED Screen : 300 Inches
- ◆ Microphones
- ◆ Rostrum
- ◆ Wi-Fi
- ◆ Wooden Floor
- ◆ Banquet Chairs
- ◆ Air-Conditioning
- ◆ Green Carpet
- ◆ Signage on Backstage & Main Entrance
- ◆ Usage of Private Room/VIP Holding Area
- ◆ Registration Tables with Table Skirting

## ABOUT AYUSH MALAYSIA

The Malaysia Society AYUSH Medicine was formed on 25th February 2014 at Kuala Lumpur Malaysia, with a view to provide focused attention for the Development of Education and Research in Ayurveda, Yoga, Unani, Siddha, Homeopathy in Malaysia

Through the 1st Ever World Conference on VASY (Siddha Varma, Ayurveda, Siddha, Yoga), AYUSH Malaysia is instituted to showcase the Indian Ancient Power Delivered with the best use of advancement, global processes and it's benefits to people on their health, is the key focus of this exhibition and conference.





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## Booth Packages

- ◆ Standard Booth (3m x 3m) - RM1500.00
- ◆ Exclusive Booth (3m x 3m) - RM2300.00
- ◆ Premium Booth (3m x 3m) - RM3000.00
- ◆ Special Premium Booth (3m x 6m) - RM5000.00

### Booth Inclusive

- ◆ Information Desk
- ◆ Chairs
- ◆ 12amp Socket

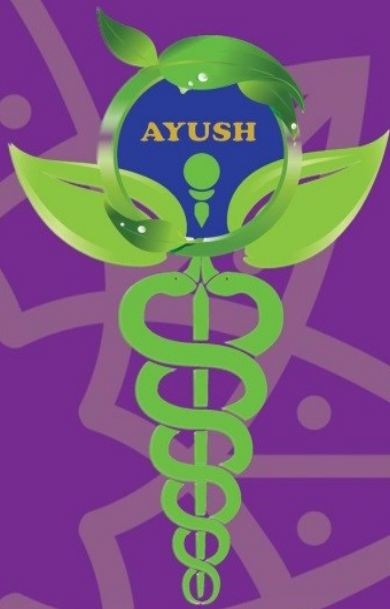


**BOOK TODAY!**

**ENJOY 15% EARLY BIRD PROMOTION**

*\*\* Promotion Valid Until 30th July 2019*

All exhibitors are responsible to ensure that their items are adequately insured. The Organizer is not responsible in the event of any loss or theft of exhibitors' belongings. Exhibitors are responsible for any damage (s) to the property of the Second Floor, MAHSA University or Official Exhibition Contractor arising from any actions by the exhibitors themselves.



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## SPONSORSHIP BENEFITS



Speaking slots during  
the Exhibition



VIP Seat at the  
conference



Prime booth  
located at the  
exhibition



Logo Appearance in our  
printed materials \*\*



Advertising spaces in printed  
and online media platforms

*\*\*Brochure, Buntings, Backdrops, Video Presentations, all online promotional materials, websites, brand awareness*

Kindly Contact the organizer for further details on the Sponsorship Package

India Coordinator : +9198 9497 7992 / Malaysia HQ - +6016 246 5474



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## SPONSORSHIP



**RM 5,000.00**

Booth: P1 - P11  
3.5m x 4m



VIP Seat at the  
conference



Speaking slots during  
the Exhibition



**RM 4,000.00**

Booth: E1 - E 14  
3.5m x 4m



Advertising spaces in printed  
and online media platforms



Prime booth  
located at the  
exhibition



**RM 3,000.00**

Booth: S1 - S20  
3m x 4m



Logo Appearance in our  
printed materials \*\*

*\*\*Brochure, Buntings, Backdrops, Video Presentations, all online promotional materials, websites, brand awareness*

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# WASY

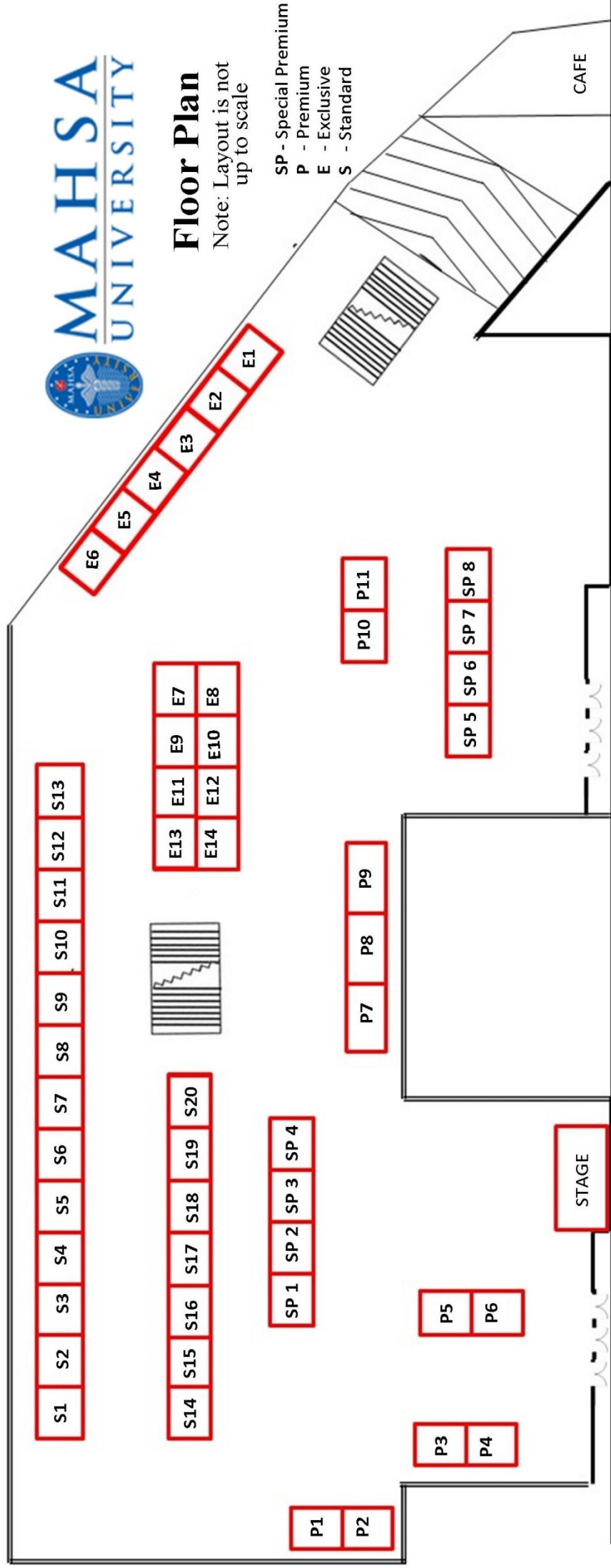
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## General Information / Terms & Conditions

1. **Venue :** Second Floor, MAHSA University

2. **Exhibition Schedule :** The exhibition is open to the public and participants of VASY 2019 from 10 am to 7pm > 6th—8th September 2019 (Friday-Sunday)

3. **Payments Terms**

A) Deposit of RM500 per booth is required to secure your booking. Balance of payment is required by 6th August 2019.

B) Paid deposit is not refundable and confirmation of booking will be made upon receipt of full payment.

C) By Cheque/ Bank Draft/ Direct Bank Transfer/ Telegraphic Transfer payable to:

**Bank Details:**

Beneficiary Name : Persatuan Perubatan Ayush Malaysia

Account No : 5141 4164 6143

Bank : Maybank—River City Jalan Ipoh, Kuala Lumpur

4. **Booth Allocation**

Selection of booth is on a first full payment received basis. Payment terms as per no.4 above.

The Organiser reserves the rights to make any amendment to the exhibition floor plan.

**\*Kindly contact the Organiser for further details on the sponsorship packages**

5. **Closing Date**

All booking forms and full payments for the exhibition booths must reach us by 1st of August 2019.

6. **Cancellation Charges**

For any valid reasons, if you need to cancel your reservations, kindly notify us 1 month before 6th of August 2019.

A cancellation fee of 30% will be deducted.

7. **Additional Equipment and Electrical Fittings**

All electrical work shall be carried out by the Official Exhibition Contractor only and usage of extension plugs are **NOT ALLOWED**. The additional items apart of it will be charge accordingly

8. **Tentative set-up Time**

4th September 2019 (from 9am—5pm)

9. **Tentative Dismantling Time**

9th September 2019 (from 9am—5pm)

# SPONSORSHIP FORM

## 1<sup>ST</sup> EVER INTERNATIONAL WORLD CONFERENCE

# VASY

6 - 8 SEPTEMBER 2019  
MAHSA UNIVERSITY

BANDAR SAUJANA PUTRA, JENJAROM  
KUALA LANGAT, SELANGOR, MALAYSIA

○ Varma Siddha ● Ayurveda ● Siddha ● Yoga

### SPONSOR DETAILS

Organization Name : \_\_\_\_\_  
Incharge Person : \_\_\_\_\_  
Tel Office / Fax : \_\_\_\_\_ Tel.(Mobile) : \_\_\_\_\_  
Mailing Add. : \_\_\_\_\_  
Email Add. : \_\_\_\_\_ Facebook : facebook.com/ \_\_\_\_\_  
Website : \_\_\_\_\_

### SPONSORSHIP PACKAGES



RM 5,000.00

Booth No :



RM 4,000.00

Booth No :



RM 3,000.00

Booth No :

### MODE OF PAYMENT

Cheque / Bank Draft  Telegraphic Transfer / Direct Bank Transfer

### BANK DETAILS

Beneficiary Name : Persatuan Perubatan AYUSH Malaysia  
Account No. : 5141 4164 6143  
Bank : Maybank  
Bank Branch : Rivercity Branch  
SWIFT CODE : MBBEMYKL

### TERMS AND CONDITIONS

- All payments should be made in Ringgit Malaysia (RM) for Malaysian participants and US Dollar (USD) for International Sponsors.
- Deposit of RM1000 per sponsors / booth is required to secure your booking.
- All booking forms and full payments for the Sponsor and exhibition booths must reach us by 6th of August 2019
- Please note that all related bank and financial charges are to be borne by the organization and are not to be deducted from the sponsors payable for the conference

Please complete the form and return via email with proof of payment to : [ayush.malaysia@gmail.com](mailto:ayush.malaysia@gmail.com)

Contact: India Coordinator : +9198 9497 7992 / Malaysia HQ - +6016 246 5474



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○ Varma Siddha ● Ayurveda ● Siddha ● Yoga

6 - 8 SEPTEMBER 2019

MAHSA UNIVERSITY

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KUALA LANGAT, SELANGOR, MALAYSIA

## PARTICIPANTS REGISTRATION FORM

### 1. DETAILS OF PARTICIPANTS

Name : \_\_\_\_\_

Profession : \_\_\_\_\_ NRIC. NO. / Passport No. : \_\_\_\_\_

Organisation : \_\_\_\_\_

Tel No. : \_\_\_\_\_ Tel. (Mobile) : \_\_\_\_\_

Mailing Add. : \_\_\_\_\_

Email Add. : \_\_\_\_\_ Facebook : facebook.com/ \_\_\_\_\_

Contact Person in case of emergency

Name : \_\_\_\_\_ Tel No: \_\_\_\_\_

### 2. REGISTRATION (Please tick (✓) the relevant)

	Malaysia Participants	International Participants
Registration	<input type="checkbox"/> RM 50.00	<input type="checkbox"/> USD 50.00

#### Mode Of Payment

Cheque / Bank Draft

Telegraphic Transfer / Direct Bank Transfer

#### Bank Details

Beneficiary Name : Persatuan Perubatan AYUSH Malaysia

Account No. : 5141 4164 6143

Bank : Maybank

Bank Branch : Rivercity Branch

SWIFT CODE : MBBEMYKL

#### TERMS AND CONDITIONS

- All payments should be made in Ringgit Malaysia (RM) for Malaysian participants and US Dollar (USD) for international participants.
- Please note that all related bank and financial charges are to be borne by the participants and are not to be deducted from the fees payable for the conference
- Registration fee is non-refundable

Please complete the form and return via email with proof of payment to : [vasy.malaysia2019@gmail.com](mailto:vasy.malaysia2019@gmail.com)

Contact: India Coordinator : +9198 9497 7992 / Malaysia HQ - +6016 246 5474