



उत्तराखण्ड शासन
Government of Uttarakhand



सत्यमेव जयते
Ministry of AYUSH
Government of India



Confederation of Indian Industry

arogya

**State Level Comprehensive Health Fair
on Ayurveda, Yoga & Naturopathy, Unani,
Sowa-Rigpa, Siddha & Homoeopathy**

**8-10 FEBRUARY, 2019, RISHIKUL GROUND
HARIDWAR, (UTTARAKHAND)**



experience health... the natural way

Objective

- Showcase the strengths & potential of Indian systems of medicine and Homeopathy.
- Exhibit, the Research and Development efforts in the sector
- Create a platform to share the remedies available to general health problems in AYUSH
- Integrate AYUSH with the mainstream healthcare delivery structure

Event Highlights

Free Health Check up and Counseling by specialists of Ayurveda, Unani, Homoeopathy, Siddha, Yoga and Naturopathy Prakriti Pariksha and Nadi Pariksha

Conferences on emerging trends in industry

Live Yoga Demonstration

Demonstration of Home Remedies for treatment of common ailments

Display of medicinal plants

Technical Sessions

- Importance of Medicinal Plants in treatment
- Ayurvedic Treatment of Geriatric Diseases
- Role of Yoga & Naturopathy in Curing/Preventing Lifestyle Diseases
- Benefits of Panchkarma
- Management of Skin Disorders in Unani medicine
- Ayurveda in Day to Day Life
- Acute Infections & Homoeopathy
- Simple Home Remedies in Indian Medicine Systems
- Role of Unani Medicine in Public Health
- Lifestyle Disorders Cure In Homoeopathy



Visitor Profile

	Medical Practitioners	Trade Delegations
	Policy Makers	Marketing Chiefs
	Retailers	Professionals
Consultants	Corporates	Diplomats
General Public	Marketing Chiefs	Manufacturers

Exhibitor Profile

	Manufacturers of AYUSH medicines
	Medical Practitioners of all systems (Ayurveda, Unani, Yoga, Homoeopathy, Siddha)
	Research Institutes / Departments
Lab equipment and machinery	Herb extract suppliers
Manufacturers of hospital and surgical equipment	Naturopathy centers
Books & Publications	Therapies-Herbal, Panchakarma etc
Health Fitness Systems	Machinery & Technology
Food Supplements	Value addition of medicinal plants

Benefits of Participation

Opportunity to showcase your medicines and remedies to visitors

Interact with practitioners, consumers, suppliers and other stake holders from industry

Create awareness among end users and professionals about AYUSH

Be part of the fast growing potential stream of healthcare sector

Opportunity to meet with Senior officials from Central and State Governments, research centers, hospitals, dispensaries and clinics



SPACE RENTALS (per sqm)*

Indoor Built Up	₹5000
Indoor Raw (Minimum 18 sqm)	₹4500

*GST@18% as per Govt of India Guidelines.

Special Discounts on Space Rentals

15% for Confirmation till 15 January 2019 | 10% for Confirmation till 30 January 2019

INCENTIVES FOR EXHIBITORS AT AROGYA FAIR :

Ministry of AYUSH, Government of India offers incentives to AYUSH drug and equipment manufacturers for participation in regional/national fairs organised by Central/State Government.

Incentives include reimbursement of expenses incurred towards stall rentals, fabrication, hiring of manpower, travel & transportation, food, accommodation, printing and publicity. The eligible organization has to apply on the prescribed format, complete in all respects. The grant will be limited to 50% of the cost of participation in fair subject a maximum of INR 1,20,000/-.

Eligibility Criteria Section

All drug manufacturing companies under AYUSH industry holding GMP certificate, AYUSH equipment manufacturing firms, NGOs, Institutes of Yoga & Naturopathy and Hospitals providing healthcare facilities of AYUSH systems will get the grant from Ministry of AYUSH, Government of India.

The grant will be limited to 50% of the expenses incurred for fair subject a maximum of INR 120,000/-.
The grant-in-aid will be released on reimbursement basis.

Following documents to be submitted with application form:

- An expenditure statement on the company letter head
- Photocopy of GMP Certificate
- Photocopy of Participation Certificate
- All bills in original including travel & transport, hotel accommodation, food, printing, stall fabrication etc as mentioned in the expenditure statement
- Original bill and receipt of space rentals

FOR STALL BOOKING & SPONSORSHIP OPTIONS, PLEASE CONTACT :

Confederation of Indian Industry

Northern Region Headquarters,
Sector 31-A, Chandigarh - 160 030

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