



National symposium on

"Promotion & development of Indian Medicinal Plants"

Special reference- Brahmi(Bacopa monnieri)

September 7-8, 2018



Organized by:



School of Natural Product Studies
Jadavpur University, Kolkata, India
www.jaduniv.edu.in

In association with:



Society for Ethnopharmacology, India

"Globalizing local knowledge and localizing global technologies"
23/3 Saktigarh, Kolkata, India

Affiliated to: International Society for Ethnopharmacology www.ethnopharmacology.in

Venue: Jadavpur University, Kolkata

Welcome message:

Medicinal Plants used in traditional medicine serve as the major source of therapeutically active molecules from ancient time. Development of newer drug from medicinal plants is a challenging scientific task, which requires expertise and experience. Therapeutically active lead phyto-molecules have been identified from medicinal plants as new drugs through different through new technologies. Brahmi (*Bacopa monnieri*), is one of the most old age popular Indian medicinal plants has been traditionally used in Ayurveda and other traditional systems for its memory enhancing properties and also in the treatment of several other ailments. Indian miraculous Medicinal plant like Brahmi has been explored as a potential candidate for the development of newer drug from several decades.

This symposium will focus on several contemporary issues on the therapeutic evaluation leading to drug discovery & development from medicinal plants with special reference to Brahmi together with their scientific validation, quality evaluation and safety related aspects.

We cordially invite you all to participate in the 5th Convention of SFE-India & national symposium and explore the opportunity through dissemination of knowledge for promotion and development of medicinal plants together with the array of eminent scientists, researchers, industry professionals, traditional healthcare practitioners and technologists to make the symposium a great success.

Organizing Committee National Seminar 2018



School of Natural product Studies (SNPS) www.jaduniv.edu.in

School of Natural product Studies, Jadavpur University is dedicated to the promotion of knowledge on natural products and the dissemination of information through educational programs, research activities and sharing of

experiences on the scientific validation of herbs for betterment of healthcare of the society. The school has been working on different integrated approaches for drug development from natural resources to explore the wide biodiversity of India and to emerge as a centre for excellence in the field of natural product research. The main goal of the school is to empower individuals with the skills, spirit and experience in the scientific validation of natural products in respect of its quality, efficacy and safety.

Society for Ethnopharmacology (SFE)

"Globalizing local knowledge and localizing global technologies"

www.ethnopharmacology.in

Society for Ethnopharmacology, India is a registered under the West Bengal Society Registration act and affiliated to the International Society for Ethnopharmacology. The society was formed in 2013 and has made its

presence with different activities throughout the country, for development and promotion of medicinal plants and ethnopharmacology. The Society works on dissemination of knowledge in this area in different parts of India with the major highlights on "Globalizing local knowledge and localizing global technologies."

Highlights of the event:

Eminent academicians, scientists, researchers, technologists from universities, industries and other research organizations, traditional health practitioners will share their experiences on the following topics:

- > Promotion and development from medicinal plants with special reference to 'Brahmi'
- Metabolomic study an approach towards drug discovery for medicinal plants
- Integrative approach in healthcare
- > Safety, efficacy and quality evaluation
- > Dissemination of knowledge on research and development of Indian medicinal plants.
- Phytochemical, pharmacological, microbiological and high throughput screening of herbal medicine.
- Development and evaluation of herbal medicine Industry-Institute partnership.
- Funding opportunities in medicinal plant research
- ➤ IP rights, patents and regulatory affairs of medicinal and aromatic plants (MAP)

Targeted audience:

We welcome all the academicians, students, researchers and technologists from university, institutes and industries, heath care professionals, cultivators of medicinal plants, industrialists and all other who are interested in the promotion and development of Ethnopharmacology and medicinal plant research to join this event to share their knowledge and expertise to strengthen the medicinal plant research at large.

We welcome scientific presentations from the researchers from industry and academia.

Call for Abstract:

We welcome scientific presentations from the young researchers in the area of Ethnopharmacology & Natural products. After completion of the registration process, the abstracts should be submitted by e-mail as attachment at **isesnpsju@gmail.com** within August 10, 2018. The abstracts should be written by Microsoft word in ".doc" or ".docx" (250 words). All accepted abstracts will be published in the e-proceedings of the seminar.

Registration*:

Category	Registration amount
General Delegates	Rs. 1000/-
Student Delegates	Rs. 700/-
General Delegates (SFE-India member)	Rs. 800/-
Student Delegates (SFE-India member)	Rs. 500/-

^{*}Total number of participants in the seminar is limited & registration will be in first come first serve basis. Last date for registration and abstract submission is August 10, 2018.

Registration fee is non-refundable and should be paid in Cash / DD / Cheque, drawn in favour of "Conference - SFE".

Registration form should be sent to the "Organizing secretary, National Symposium, School of Natural Product Studies, Jadavpur University, Kolkata 700032 "

For any queries please contact:

Prof. Pulok K. Mukherjee

Organizing Secretary

National Symposium 2018
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Jadavpur University, Kolkata – 700032 September 07 -08, 2018

In association with

Society for Ethnopharmacology (SFE-INDIA)

Saktigarh, Jadavpur, Kolkata – 700032

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